

ORDER



KLAS

Orders Order / Rev: 35847
 Alt Order #: 08802016
 Product Desc: Issue
 Estimate: 1199
 Flight Dates: 10/09/12 - 10/15/12
 Original Date / Rev: 05/16/12 / 10/09/12
 Order Type: GENERAL

Primary AE: Mike Jones
 Sales Office: K-WAS
 Sales Region: National

Agency Name: Great American Media
 Buying Contact: _____
 Billing Contact: 1010 Wisconsin Avenue NW
Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser Name: DCCC
 Demographic: A35+
 Product Codes: PO4
 Priority: LV2
 Revenue Codes: AGY, POL, ISS

New Business Thru: _____
 Order Separation: 00:10:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	21	\$36,850.00	\$31,322.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	21	\$36,850.00	\$31,322.50	0.00
Totals	21	\$36,850.00	\$31,322.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Mike Jones	Start Of Order - End Of Order	100%
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Order Share

	Share	Total
KLAS	30%	\$36,850.00

Market	100%	\$122,833.33
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Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$30,708.33
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVUU	5%	\$6,141.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/09/12	10/15/12	8 News Now 5a M-F	CM	5-6a	MTWTF--	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
8 NEWS NOW AT 5A															
Start Date		End Date		Weekdays	Spots/Week		Rate	Rating							
Week: 10/09/12		10/15/12		M-WTF--	1		\$1,000.00	0.00							
E 2	8	10/09/12	10/15/12	8 News Now 6a M-F	CM	6-7a	MTWTF--	:30	2	\$1,200.00	LV1	0.00	NM	2	\$2,400.00
8 News Now 6a M-F															

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Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	8	10/09/12	10/09/12	8 News Now	Noon M-F	CM	12-1230p		-T-----	:30	1	\$750.00	LV2	0.00	NM	1	\$750.00
8 News Now Noon M-F																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>					
Week: 10/08/12 10/14/12 -T----- 1 \$750.00 0.00																	
N22	8	10/11/12	10/11/12	Thu	10-11p	CM	10-11p		---T---	:30	1	\$8,500.00	LV1	0.00	NM	1	\$8,500.00
Person Of Interest																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>					
Week: 10/08/12 10/14/12 ---T--- 1 \$8,500.00 0.00																	
N23	8	10/10/12	10/15/12	8 News Now	4-5a	CM	4-5a		M-WTF--	:30	4	\$200.00	LV1	0.00	NM	4	\$800.00
8 News Now 4-5a																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>					
Week: 10/09/12 10/15/12 M-WTF-- 4 \$200.00 0.00																	
																Totals	
																21 \$36,850.00	